



FeesReduced.com

The Single Solution for
Online Real Estate Advertising

The Online Marketplace Opportunity

78 Million Unique Customers

500+ Online Marketplaces

1 Lead Capture Solution

Maximize Opportunities – market your services through one of the leading real estate lead capture web sites.

Increase Customer Base – We advertise to more than 1 million home sellers and buyers a month.

Reduce Costs – Reduce your advertising costs by gaining leads through our system.

FeesReduced.com Online Marketing System

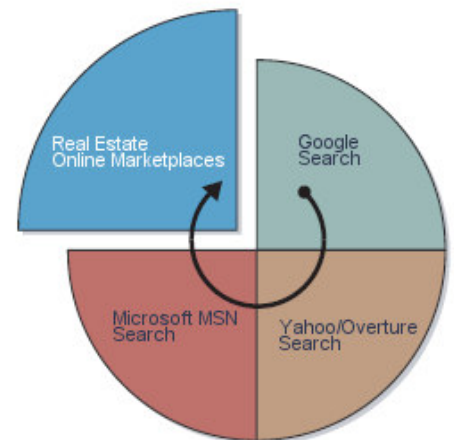
Leading Search Engines – we market directly to high volume and targeted real estate phrases.

Targeted Real Estate Site – our ads are only shown on real estate web sites targeting customers interested in only real estate.

Validated Leads – every lead we received is verified and information updated before assigning to an agent.

Advanced Technology – our member agent web site allows you to manage your leads effectively.

Costs – we are a pay-per-lead system. you pay only for the leads you accept. no setup fees, no monthly fees.



Online Ad Channels

Google Search
 Google Adsense
 Overture
 Yahoo
 AOL
 MSN
 Category Match

FeesReduced.com

Lead Capture
 Verify Lead
 Lead Notification
 Assign Agents
 Lead Accept/Reject
 Customer Relationship

Member Agents

Lead Notification
 Accept/Reject Leads
 Lead Contact Details
 Lead Management Tools
 More Customers
 Lower Advertising Costs

Real Estate Brands

- Used by major real estate brands across the United States and Canada.
- Used by the top independent real estate companies.
- Used by top producers!